

Fitbit Versa 4 Fitness Smartwatch

QUICK BUYER GUIDE



Fitness enthusiasts needing advanced tracking and notifications

At a Glance Specs

- | | |
|--|--|
|  BATTERY LIFE
Up to 12 hours with continuous GPS |  WATER RESISTANCE
50 meters for swimming and workouts |
|  GPS
Built-in for outdoor tracking |  NOTIFICATIONS
Call, text, and app alerts on wrist |
|  SLEEP TRACKING
Detailed stages and quality score |  BATTERY CHARGE
24 hours with 12 minutes of charging |



Who It Is For

- ✓ People tracking daily activity and sleep
- ✓ Athletes needing GPS and heart rate
- ✓ Users managing stress and health metrics
- ✓ Smartwatch owners wanting phone notifications



Who It Is Not For

- ✗ Users prioritizing long battery life
- ✗ Those without a compatible phone
- ✗ People needing medical-grade SpO2
- ✗ Individuals avoiding subscription fees



Trade Offs to Consider

- GPS battery drain vs. accuracy
- Premium subscription cost vs. features
- Limited medical use vs. health tracking
- Bluetooth-only connectivity vs. Wi-Fi



Users Say

● POSITIVES

- ✓ Accurate workout and sleep tracking
- ✓ Great for daily activity monitoring
- ✓ Good battery life with moderate use

● COMPLAINTS

- ⚠ Battery drains quickly with GPS
- ⚠ Premium subscription required for full features
- ⚠ Limited app ecosystem compared to competitors



How It Compares

- Better GPS than Apple Watch SE
- Fewer health metrics than Samsung Galaxy Watch
- More battery life than Garmin Venu
- Less medical focus than Whoop



Choose This If...

- ✓ You need GPS and heart rate tracking
- ✓ Want daily activity and sleep insights
- ✓ Prefer wrist-based notifications
- ✓ Accept subscription costs for premium



Skip This If...

- ✗ Battery life is a priority
- ✗ You need medical-grade health metrics
- ✗ Avoiding subscription fees is critical
- ✗ Require long-term battery performance



Learn More



Read our Review

[Fitbit Versa 4 Smartwatch Review: Fitness Tracking, Health Monitoring, and Ecosystem Integration in 2026](#)



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