

Fitbit Versa 4 Fitness Smartwatch with GPS and Health Tracking

QUICK BUYER GUIDE



Fitness enthusiasts needing GPS tracking and health insights

At a Glance Specs



BATTERY LIFE

Up to 12 hours with GPS, 24 hours with 12 mins charging



GPS

Built-in GPS for outdoor tracking



WATER RESISTANCE

Resists water up to 50 meters



CONNECTIVITY

Bluetooth for phone notifications



COLOR







Pink Sand / Copper Rose finish









INCLUDED

S & L bands, 6-month Premium trial







Who It Is For

-  Users tracking daily activity and sleep
-  Runners needing GPS for outdoor workouts
-  People monitoring stress and heart rate
-  Fitness followers with multiple exercise modes
-  Users relying on wrist notifications
-  Individuals tracking menstrual health

Who It Is Not For

-  Users needing 7+ day battery life
-  Those without compatible iPhone/Android
-  People in areas without GPS coverage
-  Users avoiding Fitbit Premium costs
-  Individuals prioritizing long-term durability
-  Those without Google account access

Trade Offs to Consider

-  Requires Premium subscription for advanced features
-  GPS drains battery faster than standard use
-  Limited 50m water resistance for swimming
-  SpO2 monitoring needs frequent charging
-  No standalone phone calls without Bluetooth
-  Premium features may change over time



Users Say

● POSITIVES

- ✓ Variety of exercise modes for different workouts
- ✓ Stylish design with multiple band options
- ✓ Useful sleep and stress tracking features
- ✓ Convenient wrist notifications for daily use

● COMPLAINTS

- ⚠ Battery life drops significantly with GPS
- ⚠ Premium subscription required for full features
- ⚠ SpO2 monitoring needs frequent charging
- ⚠ Limited 50m water resistance for swimming



How It Compares

- GPS vs. no GPS for outdoor tracking
- Battery life vs. competitors with longer
- Includes Premium trial vs. no trial
- Water resistance vs. swim-specific models
- Bluetooth notifications vs. NFC payments
- Health metrics vs. medical-grade devices



Choose This If...

- ✓ Need daily fitness tracking and health insights
- ✓ Want GPS for outdoor workouts
- ✓ Use wrist notifications for daily updates
- ✓ Value 6-month Premium trial inclusion

✗ Skip This If...

- ✗ Require 7+ day battery life
- ✗ Need standalone phone calls
- ✗ Avoid Premium subscription costs
- ✗ Prioritize medical-grade health monitoring



Learn More



Read our Review

[Fitbit Versa 4 Smartwatch Review: Fitness Tracking, Health Monitoring, and Wearable Ecosystem Integration](#)



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