

iTouch Active 4 Smartwatch Fitness Tracker

QUICK BUYER GUIDE



Fitness enthusiasts needing health tracking and smart notifications

At a Glance Specs

 **DISPLAY SIZE**
1.47 inch touchscreen

 **BATTERY LIFE**
10 days standby, 7 days active

 **WATER RESISTANCE**
IP68 rating for swimming

 **COMPATIBILITY**
Works with Android and iOS







 **TRACKING FEATURES**
Heart rate, GPS, pedometer

 **CUSTOMIZATION**
100+ watch face options







 **LANGUAGE SUPPORT**
Available in 5 languages

 **WEIGHT**
28 grams for lightweight wear







Who It Is For

-  People tracking daily activity
-  Users managing stress and health
-  Fitness enthusiasts with GPS needs
-  Smartwatch users needing notifications
-  Those who prefer customizable displays
-  Individuals who swim or swim regularly

Who It Is Not For

-  Users needing long battery life
-  People who prefer no touchscreen
-  Individuals without Android or iOS
-  Those who require waterproofing beyond IP68
-  Users who want advanced health metrics
-  People who need third-party app integration

Trade Offs to Consider

-  Limited battery life for heavy use
-  No built-in weather tracking
-  No third-party app support
-  Smaller display for detailed views
-  No dedicated music control
-  Fewer language options than competitors



Users Say

● POSITIVES

- ✓ Easy to set up and customize
- ✓ Good for basic health tracking
- ✓ Works well with both phone systems
- ✓ Lightweight and comfortable to wear

● COMPLAINTS

- ⚠ Battery life falls short for heavy use
- ⚠ Display is small for detailed data
- ⚠ No weather updates built-in
- ⚠ Limited language options available



How It Compares

- Less advanced health tracking than competitors
- Fewer language options compared to similar models
- Smaller display than most smartwatches
- No dedicated music or camera control
- Battery life shorter than high-end models
- Limited app integration for third-party services



Choose This If...

- ✓ You need basic health tracking
- ✓ You want a lightweight smartwatch
- ✓ You prefer a customizable display
- ✓ You swim or do water activities
- ✓ You want notifications on your wrist
- ✓ You need a simple, user-friendly interface

✗ Skip This If...

- ✗ You require long battery life
- ✗ You need advanced health metrics
- ✗ You want weather tracking built-in
- ✗ You need third-party app support
- ✗ You prefer larger displays
- ✗ You require more language options



Learn More



Read our Review

[iTouch Active 4 Smartwatch Review: 1.47" Display, 96 Sport Modes, and IP68 Water Resistance](#)



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